



DECLINE OF THE CREATIVE CLASS

Population Trends & "Creative Class Rankings" - Top 50 Metropolitan Areas

Based upon "The Rise of the Creative Class" by Richard Florida (2005)

SUMMARY	Net Domestic Migration: 2000-2006	Share of 2000 Population	Average Rank	Central County	Other Counties
Top 25	(1,894,611)	-1.6%	27	(2,258,912)	364,301
Bottom 25	636,189	1.3%	20	(479,733)	1,115,922
Total	(1,258,422)	-0.7%		(2,738,645)	1,480,223
Top 10	(526,235)	-1.4%	25	(406,924)	(119,311)
2nd 10	(1,280,782)	-2.0%	30	(1,158,191)	(122,591)
3rd 10	376,935	1.4%	19	(580,301)	957,236
4th 10	199,427	0.7%	25	(342,918)	542,345
Bottom 10	(27,767)	-0.2%	28	(250,311)	222,544

Creative Class Rank	CA/MSA	Net Domestic Migration: 2000-2006	Share of 2000 Population	Rank	Central County	Other Counties
1	Austin-Round Rock, TX	98,927	7.8%	8	(9,096)	108,023
2	San Jose-San Francisco-Oakland, CA	(618,341)	-8.7%	50	(98,573)	(519,768)
3	Seattle-Tacoma-Olympia, WA	27,863	0.8%	25	(58,069)	85,932
4	Boston-Worcester-Manchester, MA-RI-NH	(269,904)	-3.7%	46	(118,947)	(150,957)
5	Raleigh-Durham-Cary, NC	110,037	8.3%	6	75,561	34,476
6	Portland-Vancouver-Beaverton, OR-WA	63,610	3.3%	14	(26,462)	90,072
7	Minneapolis-St. Paul-St. Cloud, MN-WI	(18,872)	-0.6%	31	(86,972)	68,100
8	Washington-Baltimore-Northern Virginia, DC-MD-VA-WV	(69,690)	-0.9%	36	(58,027)	(11,663)
9	Sacramento--Arden-Arcade--Truckee, CA-NV	132,442	6.8%	9	40,547	91,895
10	Denver-Aurora-Boulder, CO 1	17,693	0.7%	26	(66,886)	84,579
11	Atlanta-Sandy Springs-Gainesville, GA-AL	273,896	6.0%	10	(47,024)	320,920
12	San Diego-Carlsbad-San Marcos, CA	(118,251)	-4.2%	47	(118,251)	0

13	New York-Newark-Bridgeport, NY-NJ-CT-PA	(1,446,906)	-6.8%	49	(131,564)	(1,315,342)
14	Dallas-Fort Worth, TX 2	181,426	3.3%	15	(220,864)	402,290
15	Salt Lake City-Ogden-Clearfield, UT	(26,577)	-1.8%	38	(46,240)	19,663
16	Phoenix-Mesa-Scottsdale, AZ	386,589	11.8%	3	317,042	69,547
17	Rochester-Batavia-Seneca Falls, NY	(32,578)	-2.9%	41	(29,220)	(3,358)
18	Los Angeles-Long Beach-Riverside, CA	(469,563)	-2.9%	40	(726,022)	256,459
19	Kansas City-Overland Park-Kansas City, MO-KS	17,903	0.9%	24	(28,686)	46,589
20	Philadelphia-Camden-Vineland, PA-NJ-DE-MD	(46,721)	-0.8%	35	(127,362)	80,641
21	Houston-Baytown-Huntsville, TX	141,700	2.9%	17	(78,088)	219,788
22	Columbus-Marion-Chillicothe, OH	6,384	0.3%	30	(54,132)	60,516
23	Chicago-Naperville-Michigan City, IL-IN-WI	(407,977)	-4.4%	48	(581,268)	173,291
24	Nashville-Davidson--Murfreesboro--Columbia, TN	69,907	5.0%	12	(30,393)	100,300
25	San Antonio, TX	102,392	6.0%	11	50,084	52,308
26	Tampa-St. Petersburg-Clearwater, FL	236,482	9.8%	4	86,608	149,874
27	Hartford-West Hartford-Willimantic, CT	4,429	0.4%	29	(11,991)	16,420
28	Richmond, VA	53,093	4.8%	13	(11,950)	65,043
29	Charlotte-Gastonia-Salisbury, NC-SC	156,921	8.2%	7	52,954	103,967
30	Albany-Schenectady-Amsterdam, NY	13,604	1.2%	22	(2,125)	15,729
31	St. Louis-St. Charles-Farmington, MO-IL	(15,851)	-0.6%	32	(50,642)	34,791
31	Cincinnati-Middletown-Wilmington, OH-KY-IN	(14,393)	-0.7%	34	(74,806)	60,413
33	Birmingham-Hoover-Cullman, AL	17,880	1.6%	20	(23,359)	41,239
33	Miami-Fort Lauderdale-Miami Beach, FL	(80,370)	-1.6%	37	(182,771)	102,401
35	Orlando-The Villages, FL	216,175	12.6%	2	54,030	162,145
36	Pittsburgh-New Castle, PA	(46,601)	-1.8%	39	(56,828)	10,227
37	Oklahoma City-Shawnee, OK	17,219	1.5%	21	(14,220)	31,439
38	Las Vegas-Paradise-Pahrump, NV	258,076	18.1%	1	247,507	10,569
39	Indianapolis-Anderson-Columbus, IN	35,784	1.9%	18	(51,224)	87,008
40	Virginia Beach-Norfolk-Newport News, VA-NC	8,917	0.6%	27	(14,246)	23,163
40	Detroit-Warren-Flint, MI	(197,409)	-3.7%	45	(176,359)	(21,050)
42	Cleveland-Akron-Elyria, OH	(101,694)	-3.5%	43	(106,621)	4,927
43	Milwaukee-Racine-Waukesha, WI	(59,454)	-3.5%	44	(75,624)	16,170
44	Grand Rapids-Muskegon-Holland, MI	(8,789)	-0.7%	33	(19,923)	11,134
45	Memphis, TN-MS-AR	5,736	0.5%	28	(34,320)	40,056
46	Greenville-Spartanburg-Anderson, SC	36,040	3.2%	16	15,373	20,667
47	Jacksonville, FL	103,670	9.2%	5	19,310	84,360
48	Greensboro--Winston-Salem--High Point, NC	24,356	1.7%	19	3,918	20,438
49	Buffalo-Niagara-Cattaraugus, NY	(43,033)	-3.4%	42	(36,134)	(6,899)
50	Louisville-Jefferson County--Elizabethtown--Scottsburg, KY-IN	15,401	1.2%	23	(16,290)	31,691

Data from US Census Bureau